



Hednesford Town Council
Pye Green Community Centre
Bradbury Lane
Hednesford
Staffordshire
WS12 4EP

Speed indicator device proposal – Lower Road

04 September 2026

Dear Councillors,

I am writing to you following a public meeting regarding road safety which I held on Friday 14th August for residents of Lower Road in Hednesford.

It was very beneficial to hear directly from the residents on the impact that the unsafe use of the road is having on their day-to-day lives. A lot of vital points were raised during the meeting which I have highlighted below, including an idea which the Town Council may be able to assist with.

As well as listening to residents' concerns and working with them to come up with a list of ideas that could address the issues going forward, a petition was also circulated which calls for work to be done with a view to traffic calming measures being installed on Lower Road. A copy of the petition can be found via the following link: [on my website](#) or by using the QR code to the right.



Many residents raised similar concerns which I have passed on to Staffordshire County Council and Staffordshire Police given they form the Staffordshire Safer Roads Partnership:

- Vehicles regularly travel at unsafe speeds of 60mph or more despite the road having a 30mph speed limit
- Many residents are often woken by excessive revving and engine noise.
- There are a lot of elderly residents living on the road as well as families with young children and many are frightened to cross the road in fear of being hit by vehicles travelling at high speeds.
- Residents cannot turn on or off their driveways safely because cars follow so closely behind them and swear or swerve past them when they slow down to turn.
 - They say drivers are regularly annoyed at residents for simply wanting to get in and out of their own homes.
- The industrial estate at the end of Lower Road is frequently used as a racetrack of an evening alongside the road with cars and/or motorcycles racing and 'donutting'.
- There is a garage on the industrial estate that uses Lower Road to test drive cars, but they also speed up and down the road as if it is a racetrack.
- Several residents have witnessed numerous incidents and collisions which have been caught on their video doorbell; the footage has previously been obtained by the Police, but they say no follow-up actions were taken.
- A general theme from residents, particularly those who have lived on the road for decades, is that this is the worst the speeding and dangerous driving has been in their memory.
- Residents fear that after a spate of serious accidents and fatalities locally; their road could be the site of the next one and worry that that may have to come to pass before measures are installed.

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Here is a list of proposed measures, which I appreciate are not in the gift of the Town Council, that residents felt would help to combat the issues of speeding dangerous driving and noise pollution:

- The introduction of speed humps or chicanes across the width of the road to help deter motorcyclists from speeding and drivers from simply avoiding the bumps.
- Blocking off Lower Road at one end so that it becomes a cul-de-sac.
- Making Lower Road a one-way street.

One idea which residents felt could make a difference with drivers who will reduce their speed if they are clearly aware of the speed limit and their own speed is vehicle-activated speed indicator devices. I understand that these are not something that the Staffordshire Safer Roads Partnership funds, but I am aware that the Town Council has funded them at strategic locations such as Pye Green Road and Limepit Lane. In light of this, I agreed to pass on the suggestion from the residents of Lower Road for one or more speed indicator signs to be installed on their street. I know that some of the residents would be more than happy to speak to the Town Council about their concerns and their ideas for solutions should you wish to do this. I hope that this is a proposal which you are willing to consider, budgets permitting.

Yours sincerely,

A handwritten signature in black ink, reading 'Josh Newbury' in a cursive script.

Josh Newbury

Member of Parliament for Cannock Chase